



Noisedirect
08453 31 32 30
NATIONAL NOISE ADVICE LINE
www.noisedirect.co.uk

PRESS RELEASE

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FOR IMMEDIATE RELEASE

NOISEDIRECT ANNOUNCES THE BLUE MU AWARD FOR THOSE CONTRIBUTING LITTLE OR NOTHING TO PREVENT NOISE NUISANCE OR IMPROVE THE AURAL ENVIRONMENT IN THE 21ST CENTURY



With award season underway Noisedirect ⁽¹⁾ introduces the Blue Mu Award ⁽³⁾ which will be awarded annually to those who our callers tell us have added little or nothing to improve noise nuisance or the noise environment in the preceding year. The Blue Mu will in particular seek to recognise the achievements of public sector organisations for innovation in failing to act in accordance with statutory duty. A special Noise Tzar Blue Mu will be awarded for the least positive contribution to the aural environment. Nominations for all categories ⁽⁴⁾ are now open via [twitter](#) and Facebook and will close on Friday 20 April 2012, with an austerity appropriate, glittering Facebook award ceremony (Facebook.com/noisedirect) on International Noise Awareness Day 25 April 2012. Noisedirect's Noise Tzar, Val Weedon ⁽²⁾ says:

"I am delighted to be part of these unique awards to highlight how so many have done so little to improve the quality of life and wellbeing of noise sufferers. I hope the Blue Mu Award will not be here for many years to come, but based on decades of my campaigning work and the continued enquiries to Noisedirect's qualified caring public health professionals, sadly I feel they will be."

ENDS

Further information: Val Weedon 01634 686262 (media enquiries only) or 07887 940004
valweedonmbe@noisedirectzar.co.uk

1. Noisedirect is the UK's first independent, national noise advice line provided by Sanctum Consultants; an Environmental Health Consultancy. Noisedirect operates Monday to Friday. Callers, whether noise makers or sufferers, can discuss any noise issue under a fixed fee of £39 for a 30 minute consultation and speak with a qualified and experienced Environmental Health Professional by phoning a low cost national number. www.noisedirect.co.uk  Follow @Noisedirect
2. Val Weedon is a leading anti-noise campaigner since 1991 when she set up the Right to Peace and Quiet Campaign, a domestic noise support group and lobby campaign, working alongside the late comedian Spike Milligan, who was its patron. Val received an MBE in 1997. She then went on to be a founder member of the UK Noise Association. In 2011 Val Weedon was appointed to the role of Noise Tzar by Noisedirect National Noise Advice Line to promote the work of Noisedirect and challenge and dispel noise myths.  Follow@ValNoiseTzar
3. The Blue Mu is based on the Japanese Kanji symbol for nothing. The character is also used as a suffix or prefix for Chinese, and old Korean words. It can be used to say "un-" or "-less" in English. It can also mean "not to have", no, none or not, or "to lack" something or simply denote nothingness. The Blue Mu is awarded by Noisedirect National Noise Advice Line annually to individuals or organisations who our callers tell us have done little or nothing to prevent noise nuisance or improve the aural environment in the 21st century.
4. The Blue Mu Awards (categories):
 - a. Blue Mu Elusiveness in Public Service Award
 - b. Blue Mu Indifference in Public Service Award
 - c. Blue Mu Best Public Service Noise Myth
 - d. Blue Mu New Kid on the Block Old Rhetoric Award
 - e. Blue Mu Noise Tzar Award